



"Our new dynamic displays evoke more emotion than any other sign on the market..."

Attract greater consumer attention to your product, brand and message with KRASLEX's stunning D-light advertising technology.

Perfect media for delivering high impact advertising message for alcoholic beverages, tobacco, and other products at POP (point of purchase), HoReCa, Bars, promotional activities for F&B etc.

Ultimate control of light and color allows you to create the most powerful visual impact and to draw maximum attention to your brand.

About Us

Kraslex group provides illuminated advanced advertising solutions since 2002. Our top notch R&D team is constantly focused on development of products based on the latest technologies, bringing our clients unique innovative illuminated POP signs.

Among our clients:

- Coca Cola
- Pernod Ricard
- Diageo group
- SanInterbrew
- LVMH
- Imperial tobacco
- British American tobacco
- JT International
- HP
- Sony
- Various shopping malls
- Private Banking systems
- Airports,
- Railway stations
- and more...



Products



Our unique, innovative technology allows you to make nearly any designer's vision a reality.

Fire, smoke, liquid flow and other eye catching effects can be imitated, making the D-sign perfect media for delivering high impact advertising message for alcoholic beverages, tobacco, and other products at POP (point of purchase), HoReCa, Bars, promotional activities etc.

Image, Motion, Impact, Style

Nearly any eye catching visual effect is now possible:

- 1) Fast or gradual appearances or disappearances of any part of your image or text, to ensure right accents to your advertising message.
- 2) Gradual or fast changing color of any part of the image, background or text, to drive maximum customer's attention and to stand out from the crowd.
- 3) Imitation of fire, smoke, liquid flow and other life like eye catching visual effects to bring life and motion to your add.

Products



4) Appearing of images and text out from completely black surface.

5) Animation by lighting objects or elements at different stages of motion.

Service

Our team of designers, engineers and logistics specialists will help you to make your sign go all the way from brand manager's vision and designer's computer screen to advertising location.

Special offer: we offer our classic elegant frameless crystal light panel of standard A1, A2, A3, A4 sizes, powered by d-light with all lighting effects available.

Technology



Perfect combination of most innovative LED (light emitting diodes) and CCFL light sources, combined with sophisticated but compact programmable electronic controls and high resolution digital printing, delivers the most versatile advertising media

Advantages



Stylish and eye catching illuminated D-sign will stand out from static neon, EL, light boxes and other old fashioned signs, assuring highest visual impact and cost effective promotion.

Environmentally friendly products - help the earth and your budget.

Our signs save up to 80% of your energy consumption compared to other light boxes.

D-signs are maintenance free, easy to install, and cost competitive.

The size, shape and number of possible effects are not limited!

Unlike EL animated signs, NEON ETC d-light delivers high brightness, true colors, precise lighting control, and 5 times longer life span of about 30000 hours.

Contact Us

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